

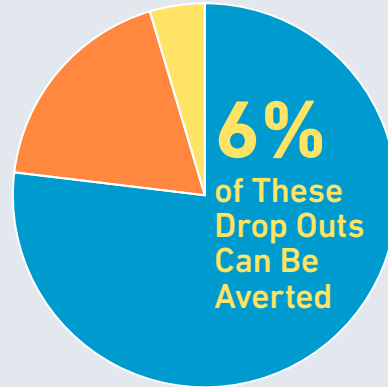
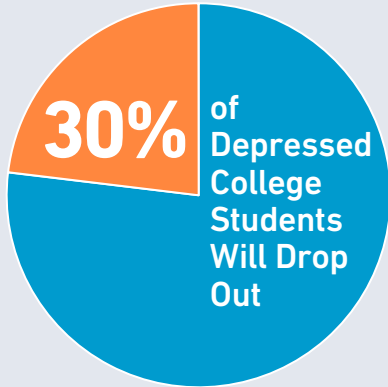


The Value of a Campus Counseling Center



 Without Treatment 

 With Treatment 





 If a Counseling Center Treats 500 Students... 

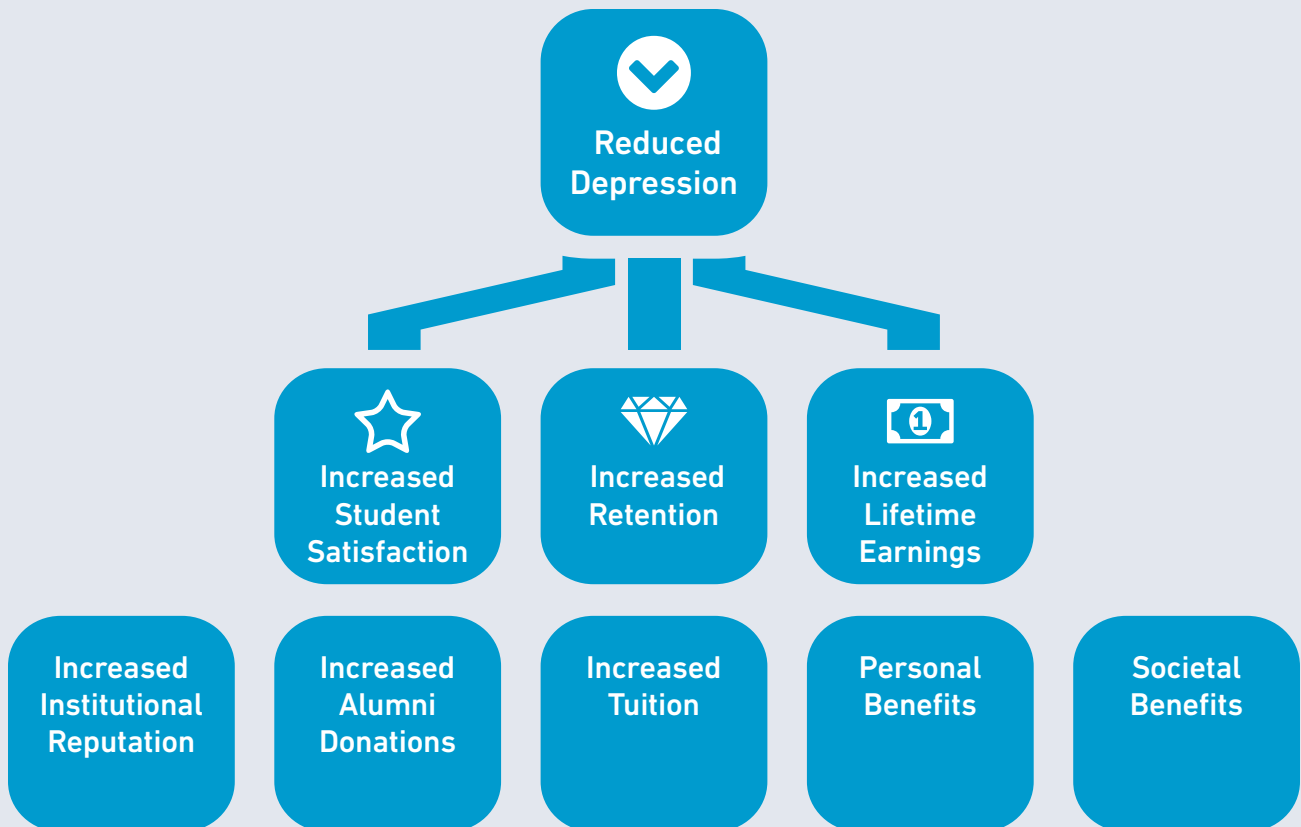


+1.2 Million
in Tuition

+3 Million
Lifetime Earnings

Assuming ~60 student-years of tuitions @ 20K/yr and +50K per college year of earnings

 Additional Campus Benefits Include 



Source: Eisenberg, D., Golberstein, E., Hunt, J. (2009). Mental Health and Academic Success in College. B.E. Journal of Economic Analysis & Policy 9(1)(Contributions): Article 40.

This infographic was created by Kognito.com. Kognito develops and disseminates immersive learning experiences that allow users to build the skills and confidence needed to effectively identify, approach and refer students experiencing psychological distress to the appropriate campus support services. Kognito's evidence-based simulations have been adopted by over 450 institutions of higher education. Learn more at www.kognito.com or contact us at 212-675-9234 / info@kognito.com