The Value of a Campus Counseling Center

Without Treatment

30% of Depressed College Students Will Drop Out

With Treatment

6% of These Drop Outs Can Be Averted

If a Counseling Center Treats 500 Students...

30 Drop Outs Can Be Averted

+1.2 Million in Tuition

+3 Million Lifetime Earnings

Assuming ~60 student-years of tuitions @ 20K/yr and +50K per college year of earnings

Additional Campus Benefits Include

- Reduced Depression
- Increased Student Satisfaction
- Increased Retention
- Increased Lifetime Earnings
- Increased Institutional Reputation
- Increased Alumni Donations
- Increased Tuition
- Personal Benefits
- Societal Benefits


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